ERASMUS+ SMALL-SCALE PARTNERSHIP IN VET · KA210-VET

MAM-DIGI HUB

Digital entrepreneurship skills for young mothers across Europe

Italy · North Macedonia · Spain

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The challenge

Only about half of European women have basic digital skills, and far fewer master e-commerce, digital marketing or AI. Young mothers face extra barriers to training and to returning to work, in a sector whose flexibility could ease work-life balance.

Objectives

1. Create innovative training in digital entrepreneurship, integrating digital marketing, data analysis and AI.
2. Build a transnational digital hub connecting young mothers with VET business coaches.
3. Promote success stories of mother entrepreneurs to inspire other women.

Results

15 certificates issued in June 2026 to VET coaches and staff trained in digital entrepreneurship and online mentoring.

3 countries co-creating practical training modules on digital entrepreneurship.

1 free digital hub now live, with training modules, expert coaching and a community of mothers.

30 **#MamDigiSuccess**
interviews with mother entrepreneurs from the partner countries, sharing their testimonies to inspire other women.

European cooperation

Mimma Dreams APS
ITALY · COORDINATOR
Project coordination, communication and dissemination of results.

Community Development Institute
NORTH MACEDONIA
Hub development workshop, needs analysis and impact monitoring.

Branta Desarrollo
SPAIN
Co-creation of the training modules, Hub support and promotion, and giving voice to mothers in #MamDigiSuccess.

Join the MAM-DIGI HUB community

Scan the code to enter the Hub on Telegram

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